



Alex Bryce/PROMPERU

Programa de Alianzas para Países
Perú

CONFERENCIA INTERNACIONAL

Parques Industriales para el Desarrollo Industrial Inclusivo y Sostenible



ORGANIZACIÓN DE LAS NACIONES UNIDAS
PARA EL DESARROLLO INDUSTRIAL



PERÚ

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SOCIEDAD
NACIONAL DE
INDUSTRIAS

CON EL APOYO DE:



UNIVERSIDAD
DE LIMA

International Conference "Industrial Parks for Inclusive and Sustainable Industrial Development" 11-12 June 2019 National Association of Industries (SNI) Lima, Peru

In recent decades, industrial parks have made important contributions to the restructuring and development of the global economy, generating jobs and increasing incomes. Industrial parks offer a structured institutional framework, integrated services and a physical infrastructure that may not be available outside them.

When industrial parks are properly planned and operated, they offer the opportunity to address the three dimensions of sustainable development: social equity, economic growth and environmental protection, in line with the SDGs, particularly SDG9.

The key factors for successful industrial parks are multiple and require a solid legal framework and long-term government commitment, which create an attractive environment for the business sector.

At the same time, a strong association of the private, public and financial sectors is required; a viable business model for each park under consideration, an inclusive and forward-looking planning and a management of industrial parks based on the dialogue between the multiple parties involved. In addition to promoting industrial development, industrial parks promote innovation and encourage the application and development of new technologies and innovative concepts.

The International Conference on "Industrial Parks for Inclusive and Sustainable Industrial Development" will be organized jointly by UNIDO, the Ministry of Production of Peru and the National Association of Industries (SNI) of Peru. It will bring together and present a wide range of international knowledge and experiences on different aspects of industrial parks, including government policies, financial tools, private sector initiatives, eco-industrial parks, circular economy business practices and industry applications 4.0. In addition, critical cross-cutting issues for social inclusion in industrial parks will be addressed, such as gender empowerment and the creation of jobs for young people.

The Conference will be organized within the framework of the Programme for Country Partnership (PCP)- Peru, which is implemented by the Ministry of Production and UNIDO since the beginning of 2018. The PCP Peru seeks to accelerate inclusive and sustainable industrial development and builds in a multi-stakeholder partnership led by the Ministry of Production.

In this context, the development of the National Strategy on Industrial Parks in Peru is a key milestone in this fruitful cooperation exercise, and will show that Peru is committed to developing a solid regulatory framework and policies on the subject, with the consequent favorable impact, in addition to those already mentioned in the preceding paragraphs, in terms of attraction of investments.

The Conference will also serve to facilitate the exchange of know-how and experience on industrial parks and on the future vision of industry in 2030 and its alignment with the SDGs, in particular SDG 9.

Participantes:

- Governments
- Industrial Associations and Chambers of Commerce
- Development Financial Institutions
- Developers and operators of industrial parks
- Academic Sector
- Donors
- Potential investors
- Private sector



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PROGRAMA 11 DE JUNIO 2019

PRELIMINAR

08:00 - 08:30	REGISTRATION
(WELCOME ADDRESS) 08:30 - 09:00	Mr. RICARDO MÁRQUEZ FLORES - President, National Industries Association (SNI) Ms. ROCÍO BARRIOS - Minister, Ministry of Production (PRODUCE) (TBC) Mr. LI YONG - Director General, United Nations Industrial Development Organization (ONUDI)
09:00 - 09:30	KEY NOTE PRESENTATION: ROLE AND IMPACT OF INDUSTRIAL PARKS IN NATIONAL STRATEGIES AND PLANS FOR SUSTAINABLE DEVELOPMENT Ms. NILGUEN TAS - Deputy Director, Environment Department (ONUDI)
09:30 - 10:00	COFFEE BREAK
10:00 - 12:00	PANEL 1: HIGH LEVEL PANEL – INTERNATIONAL EXPERIENCES ON INDUSTRIAL PARKS TO BOOST COMPETITIVENESS, INDUSTRIAL DEVELOPMENT, SUSTAINABILITY AND INCLUSION MODERATOR: REPRESENTATIVE, MINISTRY OF ECONOMY (TBC) PANEL DISCUSSION: Mr. OSCAR GRAHAM - Vice Minister of SMEs and Industry, PRODUCE, Peru GERMANY, Representative (TBC) Mr. FERNANDO GRASSO - Secretary of Industry, Ministry of Production, Argentina BRAZIL, Representative, (TBC) Mr. AHMED TAHA - First Assistant to the Minister of Trade and Industry for Industry Affairs, Ministry of Trade and Industry for Industry Affairs, Egypt Mr. ADMASU NEBEBE - State Minister of Finance and Economic Cooperation, Ministry of Finance and Economic Cooperation, Ethiopia
12:00 - 14:00	LUNCH BREAK SIDE EVENT: LEVERAGING SOUTH-SOUTH AND TRIANGULAR COOPERATION FOR THE DEVELOPMENT OF INCLUSIVE AND SUSTAINABLE INDUSTRIAL PARKS UNIDO REPRESENTATIVE REPRESENTATIVE FROM MINISTRY OF PRODUCTION OF PERU (TBC) REPRESENTATIVE FROM SNI (TBC) MODERATOR: Sr. ZHAO JIE - Coordinator for South-South and Triangular Cooperation, UNIDO
12:15 - 13:45	PRESENTATIONS BY SPEAKERS: Mr. GUO LI - Director, UNIDO Centre for South-South Industrial Cooperation (UCSSIC/China) Ms. LELISE NEME - CEO, Ethiopian Industrial Parks Development Cooperation (IPDC) Ms. SONG YUYAN - Director, Secretariat of Green Development League of National Economic and Technological Development Zones, TEDA ECO CENTRE Representative, Sino-Singapore Tianjin Eco-City (tbc) Ms. MERYEM SGHIR - Agri-Business Department, UNIDO
14:00 - 14:20	UNIDO INTERNATIONAL GUIDELINES FOR INDUSTRIAL PARKS Mr. DEJENE TEZERA - Director, Agri-Business Department, UNIDO
14:20 - 15:50	PANEL 2: INDUSTRIAL PARK MANAGEMENT MODELS AND SOCIAL INCLUSION MODERATOR: Ms. MERYEM SGHIR - Agri-Business Department, UNIDO PANEL DISCUSSION: Ms. CLAUDIA ILEANA AVILA CONNELLY - Mexican Association of Industrial Parks (AMPIP), Mexico Ms. ARVEA MARIENI - Strategic Advisor and Innovation Consultant, GcM Consulting Srl, Germany Mr. PETAR OSTOJIC - CEO, Petar OSTOJIC, Chile Ms. HAN SHUANG - Assistant Research Fellow, Chinese Academy of International Trade and Economic Cooperation (CAITEC), China Mr. TAKAHIRO FUKAHORI - Green Innovation Officer, Kawasaki City, Japan
15:50 - 16:20	COFFEE BREAK
16:20 - 17:50	PANEL 3: ECO-INDUSTRIAL PARKS MODERATOR: Sr. CHRISTIAN SUSAN - Industrial Resource Efficiency Division, UNIDO PANEL DISCUSSION: Mr. GABRIEL QUIJANDRÍA - Vice Minister of Development of Natural Resources, Ministry of Environment (MINAM), Peru (tbc) Mr. MARTIN PETER - Head, Economic Development Cooperation, Peru, State Secretariat for Economic Affairs (SECO), Switzerland Mr. ETIENNE RAFFI KECHICHIAN - Senior Private Sector Specialist Markets and Technology, International Finance Cooperation (IFC) Mr. HUNG-SUCK PARK - Professor, College of Engineering, University of Ulsan, Korea
17:50 - 18:00	CLOSING OF DAY 1



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PROGRAMA 12 DE JUNIO 2019

PRELIMINAR

08:30 - 09:15	REGISTRATION
(OPENING ADDRESS) 09:15 - 09:30	Mr. CARLOS GARCÍA - General Manager, SNI , Peru Ms. PETRA SCHWAGER - Senior Manager, PCP Peru, UNIDO
09:30 - 10:00	KEY NOTE: INDUSTRY 4.0. AND CIRCULAR ECONOMY – TRANSFORMING INDUSTRIAL PARKS Ms. ARVEA MARIENI - Strategic Advisor and Innovation Consultant, GcM Consulting Srl, Germany
10:00 - 11:30	PANEL 4: SPECIAL ECONOMIC ZONES (ZED) FOR INDUSTRIAL DEVELOPMENT MODERATOR: Mr. JEAN PAUL GAUTHIER - Secretary General, WEPZA (World Export Processing Zones Association), CEO Locus Económica PANEL DISCUSSION: Ms. SAYURI BAYONA - Vice Minister, Ministry of Trade and Tourism (MINCETUR), Peru (tbc) Mr. MARTÍN GUSTAVO IBARRA PARDO - CEO, Araújo Ibarra, Colombia Mr. KEVIN O'CONNOR - Strategic Adviser, International Development Ireland (IDI), Shannon, Ireland Ms. SONG YUYAN - Director, Secretariat of the Green Development League of National Economic and Technological Development Zones, TEDA ECO Center, China Mr. CERNIN MARTÍNEZ YOLDI - Managing Partner, Kemen Acompaña and Project Director, IDOM, Spain
11:30 - 12:00	COFFEE BREAK
12:00 - 13:30	PANEL 5: FINANCIAL INSTRUMENTS AND INVESTMENT MODELS FOR INDUSTRIAL PARKS MODERATOR: Ms. ELBA VIVIANA CARO HINOJOSA - Representative, Inter-American Development Bank (IDB), Peru PANEL DISCUSSION: Mr. ALEX ZIMMERMANN - CEO, COFIDE, National Development Bank of Peru, Peru Mr. HENRY KARDONSKI - CEO, Panama Pacifico Special Economic Area, Panama Ms. DITTE LYSGAARD VIND - Managing Partner, Lendager TCW, Denmark Mr. XIAOCHEN ZHANG - President, FINTECH4GOOD, China Mr. JAMES PATTERSON - Head of Vivid's Cities Team, Vivid Economics, Great Britain
13:30 - 15:00	LUNCH BREAK
15:00 - 16:00	PANEL 6: INDUSTRIAL PARK: TOOL TO PROMOTE SMES GROWTH MODERATOR: Mr. FRANCISCO MARTINOTTI - President, FOGAPI, Peru KEY NOTE PRESENTATION: Ms. MAGALI SILVA - Ex Minister External Trade, Peru PANEL DISCUSSION: Mr. DAVID LEMOR - Ex Minister of Production, Peru Mr. CÉSAR MERINO - President, Committee of the Small Industry, COPEI, Peru Mr. JEAN PAUL GAUTHIER - Secretary General, WEPZA (World Export Processing Zones Association), CEO Locus Económica
16:00 - 17:30	PANEL 7: REQUIRED CONDITIONS TO STIMULATE INVESTMENT AND DEVELOPMENT MODERATOR: Mr. CARLOS GARCÍA - General Manager, SNI , Peru KEY NOTE PRESENTATION: Mr. DIEGO MACERA - General Manager, Peruvian Institute of Economy, Peru PANEL DISCUSSION: Mr. PEDRO OLAECHEA - Republic Delegate, Peru Mr. JUAN JOSÉ GARRIDO - Director, Newspaper El Comercio, Peru Mr. ALBERTO ÑECCO - Executive Director, Proinversión, Peru Mr. LUIS SALAZAR - Director, SNI, Peru
17:30 - 17:45	CONCLUSIONS AND CLOSURE OF THE CONFERENCE Mr. RICARDO MÁRQUEZ- FLORES - President, SNI Mr. LI Yong - Director General, UNIDO Mr. NÉSTOR POPOLIZIO BARDALES - Minister of External Relations, Peru (TBC)